

THE PROJECT

The project aims the testing and implementation of **innovative methodologies and practices** in the field of education, in secondary schools of **8 European countries**:

CZECH REPUBLIC • FINLAND • GREECE • ITALY • LITHUANIA • POLAND • PORTUGAL • TURKEY

Objectives

- Value media literacy of students, their competencies developed out of schools, their engagement in active citizenship.
- Promote young creativity through the development of “Digital Ateliers”, with the use of the methodologies of Alberto Manzi and Bruno Munari.
- Transport extra school media practices of the students inside the school curricula, supporting social development and innovation at local level.
- Promote development of the school as a place to imagine, think and “test the future”.



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ACTIVITIES



LEARNING, TEACHING AND TRAINING ACTIVITIES

Organization of 2 Learning, Teaching and Training Activities in Bologna, where teachers and partners will discover and work concretely with the “**Alberto Manzi Method**” and “**Bruno Munari Method**”, for the design of “**Digital Ateliers**”.



NATIONAL TEACHER TRAININGS

Training of **120 teachers** in 8 European countries with the new methodologies,

providing so ideas and tools for more attractive education and training programs.



EXPERIMENTATION OF THE DIGITAL ATELIER IN SCHOOLS

The Digital atelier is a “**laboratorio**”, in which the teacher proposes **ICT activities using the Alberto Manzi and Bruno Munari Methodologies**. It proposes an educational experience based on a creative use of the new media and apps, promoting innovative ways to interact with media and to carry out successful digital actions embedded within life situations. 5 digital ateliers will be developed in each country for a total number of 40 pedagogical trails.

INTELLECTUAL OUTPUTS

NATIONAL TOOLKITS

in 8 different languages. The Toolkits will spread “**how to do**” and examples of “**what to do**”, to support teachers wishing to implement the approaches of the project in their own country. Each Toolkit will focus on students’ media competencies and on the creative use of the new media and apps.

MANUAL in English with focus on the methodological aspects and on the key elements to transfer skills through training.

MULTIPLIER EVENTS

NATIONAL SEMINARS

To present outputs of the project.

FINAL CONFERENCE

in Bologna, to present and discuss with partner’s experts and with external’s experts about the Manual, the 8 Toolkits, the methodologies and the first 40 Digital Ateliers designed and implemented within the project.